



## Company Background

CAG Consultants is one of the UK's leading sustainability, climate change and community engagement consultancies.

They specialise in operating at the interface of policy and practice, and work with a wide range of clients (public, private and third sector) across the UK to develop better informed policy and strategy, and bespoke solutions to complex problems.

Specialist areas include energy and the low carbon economy, policy and programme evaluation, economic development, climate resilience and stakeholder engagement

## Challenge

For CAG Consultants the challenge is competing in a number of competitive markets including environmentalism, sustainability, energy, electricity and economic development. In such a competitive market, it is essential that CAG Consultants has access to as many opportunities as possible. Unfortunately they were struggling to locate all the opportunities potentially available to them.

*"I just think it's great value for money."*

Rosiana Cunningham – Finance & Admin Manager – CAG Consultants

The amount of time CAG Consultants were wasting on sourcing these opportunities was a major concern as well. Before joining Tracker, the company had used a variety of procurement portals to source opportunities; however, searching through multiple portals was a time and resource consuming task.

## Benefits

According to Rosiana Cunningham, Finance & Admin Manager, since joining Tracker, CAG Consultants has been able to get a comprehensive overview of opportunities that they are specifically interested in, which has really helped their business.

The Tracker Daily Alerts CAG Consultants receive every day are the most used element of their Tracker service, providing the company with all the information they need for the day ahead first thing in the morning.

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Tracker has also helped to save CAG Consultants a significant amount of time and resource. It has removed the need to check multiple portals, making it straightforward for them to find the information they need in one place.

## Level of Service

The Tracker Customer Growth Team has been on hand to help when any issues have arisen. The level of service and ease of contacting a member of the Tracker team has left CAG Consultants *“happy with the service.”*

Rosiana has come to be confident that she can rely on the Tracker Customer Growth Team for help whatever her query may be.

**Question: “Since choosing Tracker, how much time has it saved you?”**

**Answer: “More than 50% of our time (...) a considerable amount of time.”**

Rosiana Cunningham – Finance & Admin Manager – CAG Consultants